



**Oregon State University**  
**College of Forestry**

**Goals for 2017-2018**  
**Thomas Maness, Dean**  
**Submitted to Provost Feser, September 2017**

<b>GOAL</b>
<p><b>I. Strengthen the College of Forestry's commitment to academic excellence in support of our student's lives and careers.</b></p> <p><i>Objectives:</i></p> <ol style="list-style-type: none"><li>1. Execute the newly developed Renewable Materials Advanced Manufacturing Program to produce graduates with strong employment skills and employer support.</li><li>2. Implement assessment criteria for undergraduate programs, and launch dashboard for tracking and reporting key performance indicators.</li><li>3. Continue work with the Forestry Education Council to adjust and improve the curriculum of the Professional Forestry Pro School to meet and exceed expectations of the marketplace for our graduates.</li><li>4. Establish clear objectives for key factors impacting the success of our graduate students, and implement a strategic plan that addresses those objectives.</li><li>5. To further broaden the pool of well-qualified new students, the College will enter into transfer agreements with up to three additional Community Colleges that offer qualifying preparatory programs.</li><li>6. Initiate discussions at a University level to address enrollment implications posed by the out-of-state tuition disparity between forestry programs at University of Idaho and Oregon State University.</li></ol>
<p><b>II. Expand the Impact and Relevance of College of Forestry's Research Through Public/Private Partnerships and Outreach.</b></p> <p><i>Objectives:</i></p> <ol style="list-style-type: none"><li>1. Grow the resource base of the Institute for Working Forest Landscapes to support best-in-class research, and sponsor a major call for interdisciplinary research proposals this year.</li><li>2. Continue to diversify and balance the College research funding portfolio by raising donor funds for a minimum of two Faculty Scholars for the Provost match program, and supporting faculty to develop competitive proposals for national awards.</li><li>3. Continue to grow the research program of the TallWood Design Institute through partnerships with private sector associations and industry members.</li><li>4. Launch construction of the A.A. Emmerson Advanced Wood Products Lab and obtain major manufacturing equipment donations.</li></ol>
<p><b>III. Drive the College of Forestry toward a more diversified, pluralistic college community grounded on collegiality, respect and commitment to excellence.</b></p> <p><i>Objectives:</i></p> <ol style="list-style-type: none"><li>1. Execute the recently adopted DEI Plan for the College and integrate the recently hired Dean's DEI coordinator into College management protocols.</li><li>2. Complete "SAFE Zone" training for the entire College leadership team, and "ADVANCE" training for the remaining members of the College senior management team.</li><li>3. Fully incorporate DEI elements into College orientation programs for new students and staff.</li><li>4. Implement recently adopted P&amp;T guidelines setting evaluation criteria based on faculty contributions to DEI programs and initiatives of the College and University.</li></ol>

5. Complete and adopt a plan for implementing DEI into the curricula of each degree program of the College.

**IV. Internationalize the College of Forestry with emphasis on the Pacific Rim.**

*Objectives:*

1. Continue to increase the number of international student experiences, building on the 54% increase accomplished from FY16 to FY17.
2. Launch the second phase of the Chilean partnership to expand the scope of research partnerships, exchange programs, and student experience opportunities in both Corvallis and Chile.
3. Conduct a feasibility study and (if appropriate) adopt a business model for a revenue producing certificate program that targets forest industry professionals from pacific rim countries.

**V. Ensure the long-term financial stability of the College of Forestry with facilities necessary to grow the College.**

*Objectives:*

1. Finalize funding for the Oregon Forest Science Complex while fulfilling the vision and goals for the project and the College.
2. Develop an aggressive recruitment strategy to increase enrollment in the College with immediate emphasis on Renewable Materials (and the new advanced manufacturing option), as well as Forest Engineering, and our new Tourism, Recreation and Adventure Leadership program.
3. Achieve \$3 million annual goal for private giving to the college focused on student scholarships.
4. Implement our new budget model emphasizing performance-based budgeting and decision accountability at program management level.
5. Work with Board of Visitors, University, and the OSU Foundation to design an innovative mechanism to incent donations of merchantable timberland to serve as a future and ongoing source of revenue for the College.
6. Continue to work with the conservation community, state legislature, Oregon Land Board, and federal delegation to broaden the funding base for the college.