

Forestry Executive Committee
Meeting Notes
December 6, 2018
9:00 – 11:00
Richardson Hall 115

Welcome – Anthony S. Davis

Thank you everyone for attending the “State of the College” event. We discussed the \$500,000 deficit on \$23 million operating budget; we have a chance to grow out of this rather than cutting, primarily through student enrollment growth both on-campus and through our online programs. Part of the effort is recruiting and part is campaign planning. Our fundraising campaign is a focused and long-term effort. We need to be strategic and organized about our priorities, relationships, connections, recognition, and confidence. As a leadership team these are our responsibilities as well as working on our flexibility. Flexibility is important because a donor's interests may shift and it's not just about our own fields but what benefits the college as a whole.

Thank you for attending the Holiday Party to all who attended as well.

Elliott State Forest discussions are ongoing still. Anthony has been meeting with conservation groups and a variety of stakeholders to discuss what their interests include. A land board meeting will be held on December 18 where Anthony and President Ray will be speaking about the interests of the college. We'll keep refining our vision and if the State Land Board thinks that makes sense, we would embark on a yearlong process to determine if there is a path forward.

The FWHMF meeting is going on across the hall today.

Dean's Awards will be coming soon and will be refreshed to include a new nomination process. Larry Rogers is excited to chair our Dean search and has invested in the consultation process.

Unit Updates & Pressing Issues

Safety – All

Richardson Hall was left open again over the weekend. The fire in Burt emanated from a microwave and some sawdust caught fire. 40-50 people are displaced because of this. Some of the same equipment is present in our labs and inspections are occurring. In light of all this maybe we should go through a drill process to model an immediate safety process. Re-entering the premises without hazardous waste clean-up is not advised. **Refer this to Safety Committee.**

Outreach and Engagement – Jim Johnson

The Alberta Johnsons award for Extension Leadership goes to Jim Johnson!

The Extension Service annual conference is occurring this week on campus. All 36 Extension offices and 12 agricultural research stations will attend. Two forestry related awards were presented, including Forests Forever (Hopkins Forests).

Daniel Leavell presented a fire “Ted Talk” (not in series, but similar) and it will be posted online later.

Foundation Development – Zak Hansen

A new experiential forest in Southern Oregon has been finalized and includes 160 acres.

An Assistant Director of Development search is starting in the new year, so if you know young alumni looking for a career in development please contact Zak.

OSU Giving Day is in April. A plan is being developed and there will be communication regarding it when more details are known.

WSE Department – Eric Hansen (*absent*), Rakesh Gupta

Interviews for our Advanced Manufacturing Position are complete. We hope to have an offer out before the holidays. The Biodeterioration search has 13 applicants and the committee is meeting after the first of the year. Umpqua Community College is finalizing creation of a Renewable Materials two-year degree program with the first potential cohort of students entering in fall of 2019.

Five Wood Science and Engineering students entered the 125th North American Wholesale Lumber Association Trader’s Market on November 7-9. They met with multiple companies and participated in a student perspective panel. There are typically 1,800 industry representatives at the Trader’s Market.

FOBC – Roger Admiral

Regina Rider is a possible candidate for VP Controller/Finance. It is a good fit because of previous experience in business process and improvement, and travel process improvements are likely.

Diversity, Equity, and Inclusion – Heather Roberts

The Recruitment and Retention Subcommittee is working best practices for hiring, especially for the Dean’s search.

The door sticker project is still ongoing and training will be developed.

COE had a workshop on DEI on P&T and search processes. Intervenable moments were identified and Heather came away with tips and recommendations to be included in DEI recommendations going forward.

We are discussing conversations we aren’t having – how to evaluate candidates’ contributions to diversity?

There is a survey for SP 4.0 planning process and Heather is serving as the DEI representative.

International Programs – Michele Justice (*absent*)

FERM Department – Jim Johnson, Jeff Hatten

Bob Parker and Valerie Elder's positions are open and will be refilled next year. Erika Hanna left and there is a vacancy there. Michael Gundale will be interviewing in the new year for the department head search. Jeff noted he is going on sabbatical and there will be a new faculty rep on FEC.

FERM coffers have been focused on P&T and UG curriculum. A semi-action plan has been developed to better the P&T process, especially focusing on how anxiety is impacting faculty's creativity and productivity.

Computing Resources – Terralyn Vandetta

Ken West is retired and Brad will be filling in. 1.0 FTE is open and we've sent a survey to ask for the kinds of activities personnel want to see so we can develop the PD accordingly.

DM: scheduled teaching should be loaded any time now, there will be a new option to integrate web profiles. Terralyn is a member on the Data Science at OSU Technical Service Board.

FES Department – Troy Hall, Steve Strauss

Lisa Giano left to head Statistics. The scholarship, teaching, and administrative role were important to the department so concern has been expressed. She directed the graduate programs. Graduate student numbers are down in FES. There are no full scholarships/fellowships for FES graduate students which is another area of concern.

Fred Swanson was named the AAAS Fellow. UG Curriculum committees meeting discussed that the enrollment is up in TRAL and NR. There still need to be a few tweaks.

There is still uncertainty about e-campus and the budget.

Research – Katy Kavanagh (*absent due to FWHMF meeting*)

Research Support Faculty – Michelle Day

8 new people received funding from the RSF professional development fund, so it has been a successful year. Adrienne and Michelle are assessing interest with professional faculty about professional development. A survey will be sent out about what needs this group has.

Forest Service, PNW Research Station – Paul Anderson

Student Services – Randy Rosenberger

There is an uptick in students who need funding with issues of homelessness, medical assistance, and displacement. There are new processes online to apply for short-term emergency funds and there may be some foundation funds available, so we need help!

Graduate Student Council – Neil Williams

We finally have an official student council of 10 people. The council is held at lunch to share ideas about what we should be doing and there have been some good ideas about engaging more with each other.

Strategic Initiatives – Geoff Huntington

New Peavy will have a roof by the end of the month and progress is looking good. The connection between Richardson and New Peavy are being worked on now. The weather has been cooperative.

Regarding Elliott State Forest- if folks want to talk to us, Anthony and Geoff are meeting with a diverse group of stakeholders.

Anthony and John Bailey will in front of legislature next week to talk more about fire. The governor is very interested and the Blue Ribbon Committee will be developed. A legislative session is coming up in January, but we don't have a specific set of questions yet besides the routine funding issues. Geoff will distribute a communication offering up assistance if faculty are asked to testify.

TallWood Design Institute – Iain Macdonald

The Emmerson Lab is making good progress and actually starting to look like a lab! Siding and dry wall is going up and equipment will be going in April and May.

PDs for technical support positions will be going out soon to support research in the lab. Mary Stanley is the temp admin hire and we will need a full time permanent hire soon. A research administration position shared with Katy's office is also in the works.

The first mass timber certificate class in CAD for mass timber will be March 22-23.

Portland center opened right off Pioneer Square so we are doing meet ups there now.

The Mass Timber summit will be held in Salem in January. We will be working on growing the supply chains and reaching out to elected officials, their economic development staff, and county officials.

Marketing and Communications – Michael Collins

An update on recruitment: we had 50 which is an increase from last year by 15. The GPA is 3.75 which is also an increase from last year's 3.45 GPA. Kira is sending automatic scholarships to high achievers.

Websites are live and accreditation learning outcomes are online. All directories are folded into the College directory which is important for major professors who are accepting graduate students. The Research Forests will be worked on next.

Fundraising efforts for students have been a success. There are now videos of students that donors can view remotely with a variety of content which will also aid in recruitment.

A number of media attended the Media tour of Forest Science Complex. About 69,000 folks were reached through that and OPB also covered it.

Research Forests – Steve Fitzgerald

Timber harvest is wrapped up for the year, and high log market allowed us to come in over budget. ODF/OSU are still working on land acquisition.

Southern Oregon Collins family donated a tract of land that Zak noted earlier. Max Bennet is the local Extensions agent and will be working with Fitz on this tract.

Log prices were high but now they have tanked, so we are waiting to see how it develops before next year's plan is launched.

The Lewisburg saddle parking has been enhanced and parking on shoulder has been restricted for safety.

Budget will be ready for FEC in the new year.

Open Discussion after Updates

What's the reason for log price tanking? No fire shutdown and good weather means a lot of logs, so mills bought too many and then the tariffs with China affecting price. \$1,000 down to \$275.

How are we going to build a shared vision of the dean's position should be? Ultimately that is a Provost-level decision; Larry Rogers will be involved or lead participant so he knows what is on our radar. The Provost needs to finalize his expectations; in January/February there will likely be a series of consultations to give search committee a good feeling of what both the Provost and College need.

Elliott State Forest: how does the HCP impact the process? The college needs a year to do real data collection and analysis, to meet with stakeholders, and to investigate HCP. If state identifies with our vision and no other entity emerges, we would be the co-lead in the consultation process for HCP along with the State Land Board; our focus would be on long-term research that is financially supported. An HCP should be funded by state in our opinion.

Flash Talk: Michael Nelson, FES

***Topic of the Month: Campaign Planning & Fundraising** – Anthony S. Davis

The primary goal is to determine the narrative (or case for support) for how the campaign's fundraising initiatives will, collectively and compellingly, support the university in achieving its strategic goals as envisioned in Vision 2030 and Strategic Plan 4.0. How can we craft compelling messages to donors that their investments in the College will elevate OSU and have impact in really meaningful ways?

- We need to think more broadly about stressors- maybe include Institute for Ecosystems Health or Fire. The biodiversity is too narrow.
- More connections with environmental organizations (Nature Conservancy etc); this is not a threat to our traditional stakeholders; making an ESS connection as a group to these organizations may be helpful. Maybe better for partnerships, rather than fundraising from them as they are soft funded; perhaps we need to sit down and match what's important to us that meets the big foundations (Yale is a good example). What will help us is any connection to someone on the Board of the Foundation who trust and know us – it's about the relationships.

- Get our people out to talk in front of non-traditional audiences on what their passions are related to work we are doing – that's step one. Observing what people are excited about when you talk to them, then you know where development is a possibility with that audience.
- Enhance focus on recreation and tourism – Outdoor Recreation Industries Council development; we are a little unknown in this field but we have good potential considering our people and programs. Extension has a program in CE. We are working together with other OSU programs to package the university in this area, including the College Forests.
- How can candidates for our new Asst. Director of Development match the goals noted here in the College document? Key is emotional intelligence; they also need to get the College side; these are a partnership opportunity with the College. Anthony is interested in developing someone who is first a college supporter; expanding into new areas is a major interest for the College.
- Computing services needs to work on stability for grad students, using the innovation grant for things such as cloud computing for graduate student research.
- What are easier groups to reach and what are the more difficult buckets? Ben M. noted that facilities are tougher; endowed positions may be easier, as well as student support (faculty and students easiest). FRAs and graduate students a little tougher, for people who haven't experienced graduate training they don't really understand it which makes it harder to make the case. Marquette 10 years ago did \$10million for graduate and emeritus faculty were the ones who invested in graduate education.
- How do we tell the story and align it with what the donors want? If we are going to wade into new waters – what do we want to be known for is going to be very important. Market and branding in the national scale – that's got to be key in this development.
- Supporting technical staff or endowed funds for research makes it attractive for good faculty to come in. What kind of faculty and support faculty we have is also important. Inviting visiting scholars can help us broaden the knowledge.
- TED talks are an influential platform now, so we should cultivate a program in that area to showcase us. They take a lot of work to make it a good one, but it may be worth the effort and could provide a solution to a major problem. Proof of concept is the Call to Humanity generated an instant gift. Being known on the national stage is important.

Adjourn