

COLLEGE OF FORESTRY DASHBOARD

FEBRUARY 2022



UNDERGRADUATE RECRUITING

KEY PERFORMANCE INDICATORS (KPIs)

	FY 2019	FY 2020	FY 2021	TARGET 2023	TREND 3 YR
Website Views	42,673	45,550	42,300	-	—
Contacts/ Inquires	1,144	1,684	1,629	-	↑
Applications	463	537	565	614	↑
Admitted	337	342	379	430	↑
Enrolled	187	208	222	250	↑
Intra- University Transfers	102	100	73	142	—
# of Recruitment Events	132	183	67	135	↑
% High- Achieving Oregon Graduates 3.75 GPA	35	30	28	45	↑
% New Students First time freshman	40	40	40	45	—
% New Students Transfer	60	60	60	55	—
Average Applicant HS GPA	3.51	3.44	3.64	N/A	↑

UNDERGRADUATE ENROLLMENT + RETENTION

KEY PERFORMANCE INDICATORS (KPIs)

	AY 2019	AY 2020	AY 2021	TARGET 2023	TREND 3 YR
Total Headcount	1006	1049	1058	1192	↑
% Female	45	49	48	45	—
% U.S. Minority	16	14	14	20	—
% Resident	60	54	51	58	↓
% First Generation	33	33	30	33	—
% Non-resident	39	45	49	41	↑
% First Year Retention	76	90	-	88	↑
% High Financial Need	39	38	28	40	↓
% Receiving Scholarships	16	14	23	14	—
NR Majors	639	674	685	649	↑
FOR Majors	169	176	182	192	↑
FE and FE/CE Majors	73	69	70	116	—
RM Majors	33	24	21	110	↓
TRAL Majors	84	99	93	125	↑

UNDERGRADUATE GRADUATION + CAREER

KEY PERFORMANCE INDICATORS (KPIs)

	FY 2019	FY 2020	FY 2021	TARGET 2023	TREND 3 YR
Total Graduates	206	232	235	250	↑
% Female	39	40	50	45	↑
% U.S. Minority	13	15	15	20	—
% Graduates Employed at Graduation	73	74	85	75	↑
6 Year Graduation Rate	57	53	-	67	↓
Junior Transfer 4 Year Graduation Rate	53	54	-	72	—
NR Graduates	113	142	160	124	↑
FOR Graduates	32	40	32	39	—
FE and FE/CE Graduates	20	13	9	23	↓
RM Graduates	14	12	10	23	↓
TRAL Graduates	24	20	14	23	↓

COLLEGE OF FORESTRY FINANCIAL HEALTH

KEY PERFORMANCE INDICATORS (KPIs)

	FY 2019	FY 2020	FY 2021	ESTIMATE FY 2022	TREND 3 YR
Revenue Total**	22,130,155	22,629,431	20,758,426	21,201,000	—
Education/General	8,245,573	7,683,090	7,668,445	7,972,104	↑
Community Support †	750,000	754,034	681,174	609,150	↓
Undergrad Support †	1,216,034	1,262,905	1,189,901	1,089,100	↓
Graduate Completions †	1,367,226	1,563,434	1,374,846	1,190,100	↓
Research †	775,171	735,198	697,519	715,700	—
Strategic Populations and Cascades †	186,030	185,397	150,114	139,300	↓
Ecampus NR Support †	319,929	455,969	587,634	500,000	↓
FRL	9,769,920	9,770,540	9,622,515	10,289,099	↑
State Appropriation	5,214,262	5,597,779	5,540,661	5,926,785	↑
Harvest Tax	3,442,658	3,188,378	2,895,523	3,175,200	↑
McIntire-Stennis	1,027,495	962,863	1,186,331	1,187,114	—
Endowments Total	2,375,622	2,189,080	2,467,467	2,340,000	↓
College Forests Contribution	1,000,000	1,000,000	1,000,000	600,000	↓
Select Expenses					
FERM Department	4,052,836	4,102,874	3,856,591	3,814,000	—
UG/Grad Students	279	301	301	307	—
TT/Grad Faculty	22	29 [†]	29 [†]	17	—
FES Department	4,070,187	3,637,024	3,548,250	3,919,000	—
UG/Grad Students	869	924	924	996	—
TT Faculty	16	13 [†]	13 [†]	19	—
WSE Department	2,509,876	2,278,505	2,170,999	2,463,000	—
UG/Grad Students	61	53	53	45	↓
TT Faculty	13	13 [†]	13 [†]	10	—
Dean's Office	1,322,208	1,158,063	1,189,674	1,190,000	—

* SELECT REVENUE OF NOTE
 † GENERATED FROM OSU BUDGET MODEL