

COLLEGE OF FORESTRY DASHBOARD

FEBRUARY 2023



UNDERGRADUATE RECRUITING

KEY PERFORMANCE INDICATORS (KPIs)

	FY 2020	FY 2021	FY 2022	3 YR AVG	TREND 3 YR
Website Views	45,550	42,300	47,720	45,190	↑
Contacts/ Inquires	1,685	1,626	2,254	1,855	↑
Applications	780	777	781	779	—
Admitted	568	578	580	575	—
Enrolled	317	301	314	311	—
Intra- University Transfers	100	73	126	100	—
# of Recruitment Events	183	67	176	142	—
% High- Achieving Oregon Graduates 3.75 GPA	31	29	40	34	↑
% New Students First time freshman	31	59	30	30	—
% New Students Transfer	59	60	56	57	—
Average Applicant HS GPA	3.44	3.64	3.68	3.6	—

UNDERGRADUATE ENROLLMENT + RETENTION

KEY PERFORMANCE INDICATORS (KPIs)

	FY 2020	FY 2021	FY 2022	3 YR AVG	TREND 3 YR
Total Headcount	1,049	1,058	1,098	1,068	↑
% Female	49	48	48	48	—
% U.S. Minority	14	14	17	15	—
% Resident	54	51	45	50	↓
% Non-resident	45	49	52	49	↑
% First Generation	33	30	25	29	↓
% First Year Retention	88	83	-	86	—
% High Financial Need	38	28	34	33	—
% Receiving Scholarships	14	23	20	19	—
NR Majors	674	685	692	684	↑
FOR Majors	176	182	214	191	↑
FE and FE/CE Majors	69	70	57	65	↓
RM/WINS Majors	24	21	26	24	—
TRAL Majors	99	93	99	97	—

UNDERGRADUATE GRADUATION + CAREER

KEY PERFORMANCE INDICATORS (KPIs)

	FY 2020	FY 2021	FY 2022	3 YR AVG	TREND 3 YR
Total Graduates	232	235	193	220	↑
% Female	40	50	46	45	—
% U.S. Minority	15	15	15	15	—
All Active Students	1,353	1,409	1,488	1,416	↑
Cost per Student (E&G)	7,324	7,248	7,202	7,258	—
% Graduates Employed at Graduation	74	85	67	75	↓
6 Year Graduation Rate	64	63	65	64	—
Junior Transfer 4 Year Graduation Rate	54	56	57	56	—
NR Graduates	142	160	118	140	↓
FOR Graduates	40	32	27	33	↑
FE and FE/CE Graduates	13	9	16	13	↑
RM/WINS Graduates	12	10	4	9	↓
TRAL Graduates	20	14	20	18	—

COLLEGE OF FORESTRY FINANCIAL HEALTH

KEY PERFORMANCE INDICATORS (KPIs)

	FY 2020	FY 2021	FY 2022	ESTIMATE FY 2023	TREND 3 YR
Revenue Total*	22,629,431	20,758,426	22,173,727	22,347,110	—
Education/General	7,683,090	7,668,445	7,907,972	8,934,104	↑
Community Support †	754,034	681,174	609,150	574,300	↓
Undergrad Support †	1,262,905	1,189,901	1,089,100	1,175,700	—
Graduate Completions †	1,563,434	1,374,846	1,190,100	1,169,500	↓
Research †	735,198	697,519	715,700	726,300	—
Strategic Populations and Cascades †	185,397	150,114	139,300	152,900	—
Ecampus NR Support †	455,969	587,634	485,868	510,000	—
FRL	9,770,540	9,622,515	10,430,352	10,249,006	—
State Appropriation	5,597,779	5,540,661	5,926,785	5,926,785	↑
Harvest Tax	3,188,378	2,895,523	3,005,061	3,175,200	↑
McIntire-Stennis	962,863	1,186,331	1,498,507	1,147,021	—
Endowments Total	2,189,080	2,464,467	1,835,403	2,164,000	—
College Forests Contribution	1,000,000	1,000,000	1,000,000	1,000,000	—
Select Expenses					
FERM Department	4,102,874	3,856,591	3,553,746	4,470,232	↑
FES Department	3,637,024	3,548,250	3,534,555	4,555,020	↑
WSE Department	2,278,505	2,170,999	2,298,733	2,326,885	↑
Dean's Office	1,158,063	1,189,674	1,034,300	-	
Research Expenditures	-	-	12,716,416	-	

*SELECT REVENUE OF NOTE
† GENERATED FROM OSU BUDGET MODEL